

WebMD Total Health Management™

Engage
Identify
Personalize
Activate
Measure



WebMD

Health Services Group



trusted

WebMD® Health Services Group is a strategic business unit of WebMD Corporation (NASDAQ:HLTH), the leading provider of services that help physicians, consumers, providers and health plans navigate the complexity of the healthcare system. The Health Services Group provides WebMD Total Health Management™ to help employers control health and benefits costs while improving employee wellness. Our products and services promote more informed decision-making, increased efficiency and, ultimately, higher quality care at a lower cost.

A radical new approach to controlling healthcare costs.

You've done everything you can to increase efficiency and eliminate waste from your healthcare and benefits program. Now that there's nothing left to cut, how do you continue to reduce costs year after year? There's only one option.

Staying healthy.

Controlling healthcare costs is good business. But good business also means keeping your employees healthy, satisfied and productive.

With WebMD Health and Benefits Manager, you can offer your employees a secure, personalized, advertising-free healthcare portal from WebMD, the health information source they already know and trust. And you can integrate all your health plan and benefits programs into a single, unified interface that reduces administrative costs and increases adoption of employer-sponsored plans and interventions.

By continuously arming employees with trusted, credible healthcare knowledge and options, WebMD creates an informed, proactive and healthier workforce. And with reduced administrative and benefits costs, you'll see a healthier bottom line. It's a total health management solution that's more than good business. It's better health.

efficient

WebMD Benefits Manager™

- | |
|-------------------|
| Plan selection |
| Rx options |
| Provider research |
| Cost calculators |





WebMD Health Manager™

Risk assessment
Condition centers
Health records
Rewards

A complex problem requires a total solution.

Controlling soaring healthcare costs is a complex problem, influenced by a wide range of factors. Rapid advances in medical science and pharmaceuticals. An aging, knowledgeable population demanding the best care. A fragmented industry with a lack of provider coordination. A complicated benefits system with often-conflicting provider and treatment protocols.

In this complex healthcare environment, companies and their employees have been insulated from choices in the cost and quality of treatment options. As a result, it's becoming more difficult to provide the level of benefits employees want without taking a dramatic hit to the bottom line.

It's time for a change. You want your employees to stay healthy and productive. And you need employees to share in the responsibility of making appropriate healthcare decisions. You need a total health management solution.

Don't settle for anything less than WebMD Total Health Management.™

Total Health Management is a revolutionary approach that encourages and rewards employees for making appropriate healthcare and benefits choices all year long. As employees become more informed and make better decisions, employers gain valuable data that helps them adjust benefits and wellness programs to reduce overall healthcare costs.

Only WebMD brings you a comprehensive program to achieve Total Health Management. With the same expertise that has earned us the largest, most loyal following of active, health-involved consumers in the world, we can help you achieve your company's healthcare goals.

comprehensive

Engage employees by addressing their desire to take better control of their health and benefits decisions.

Measure the impact of changes in employee behavior, risk and consumption and make intelligent strategic adjustments to plan design and programs.



Identify employee health risks and areas of interest.

Activate the employee to proactively manage his or her health with up-to-date, personalized information and access to appropriate interventions.

Personalize healthcare and benefits information for each employee, integrating all vendor programs in a single user interface.

WebMD Total Health Management.™

Good business.

Accelerate adoption of healthcare programs

Leverage WebMD's brand and expertise to create loyal, involved healthcare consumers.

Improve administrative efficiency

Update information and communicate with employees with an easy-to-use web-based interface.

Make informed decisions

Make benefits decisions based on actual aggregated employee behaviors and risk factors.

Comply with confidentiality requirements

Ensure privacy and comply with HIPAA and other privacy regulations with encrypted, secure personal health data.

Reduce healthcare and benefits costs

Create a healthy, informed workforce that makes cost-saving health, drug and lifestyle choices.

Better health.

Empower employee wellness

Give employees personalized healthcare information that promotes a healthier lifestyle.

Encourage appropriate decisions

Help employees make healthcare choices that improve their health and productivity.

Integrate national programs

Integrate national healthcare and benefits programs with a unified interface that encourages continuing usage throughout the year.

Compile aggregate health risk data

Use patterns of employee health risks and conditions to develop better health and benefits initiatives.

Provide a lifetime benefit

Provide a portable personal health record for employees and dependents, for a lifetime of good health practices.

effective

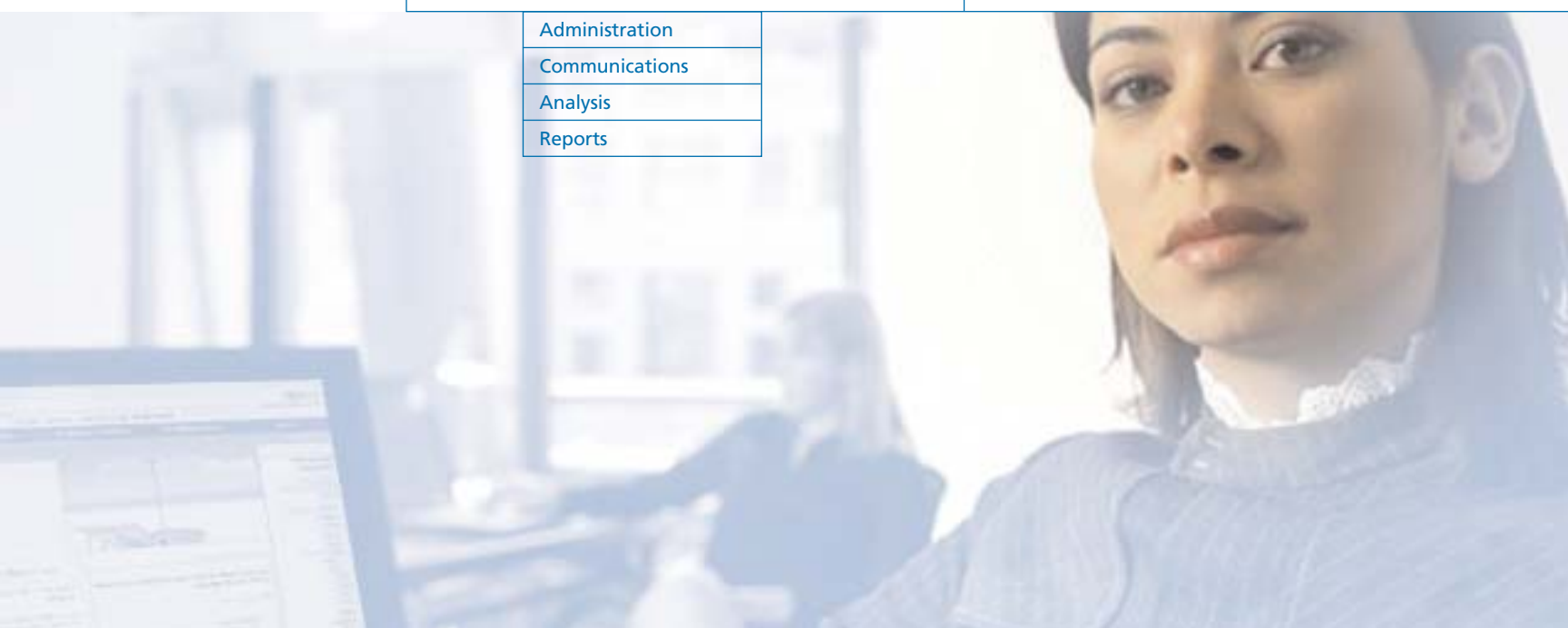
WebMD Site Manager™

Administration

Communications

Analysis

Reports



contact

WebMD[®]

Health Services Group

Call 503-279-9010

www.webmdhealthservicesgroup.com

Good business. Better health.

WebMD > WebMD Health > **WebMD Health Services**

WebMD Health Services Group is part of WebMD Health, one of three healthcare information and technology services that make up WebMD Corporation, the leading provider of services that help physicians, consumers, providers and health plans navigate the complexity of the healthcare system.

WebMDHealth

- > **WebMD Health** is the leading provider of online information, educational services and communities for physicians and consumers.

WebMD
Practice Services

- > **WebMD Practice Services** is the leading provider of physician practice management software and related services.

WebMD
Envoy

- > **WebMD Envoy** is the leader in payer and healthcare provider transaction processing and reimbursement cycle management services.

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